

# Ho, ho, hold up... Christmas is coming!



## Your Afterpay Christmas checklist.

- ✓ Have your elves check out Afterpay's Holiday Toolkit
- ✓ Order new visual merchandise and sprinkle through your store
- ✓ Get into the holiday spirit by reading Afterpay's Festive Forecast report
- ✓ Get your team ready to sleigh this holiday season by viewing our training on how to maximise every sale opportunity
- ✓ Open your doors to an incredible shopping season.



## Why in-store is the place to shop.

We surveyed 1,500 consumers ahead of the holiday season for our Festive Forecast report. Here's what they told us.

**66%**

plan to spend the same or more as last year.

**63%**

will do some of their Christmas shopping in-store.

**47%**

get their gift inspiration being in-store or at a shopping centre.



Read the full  
Festive Forecast  
report here.