



# Refresh your print in Mint!

The best way to let customers know you offer Afterpay is displaying the VM across your consumer path-to-purchase. Use our placement guide to correctly showcase Afterpay, help drive foot traffic and increase sales by promoting the use of Afterpay with your business!

We've seen great results & in a recent in-store test, Afterpay's VM drove;



^ 12%

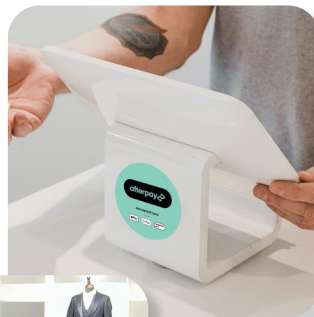
Uplift in incremental customers\*



^ 9.7%

Increase in revenue\*

## A4 Sticker sheet

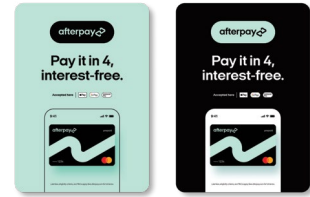
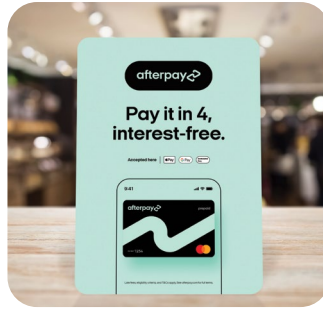


Display at chosen locations including window, point of sale, on your EFT payment terminal, mirrors & surfaces throughout your business.

Including window decal, mirror decals, POS decals  
A4 [210 x 297mm]

## A5 Strut Cards

Display the strut cards in a prominent location within your business environment.



1 x Bondi, 1 x Blk/Bondi  
A5 [148.5 x 210mm]

## Terminal Sign

Apply to top or bottom of the payment terminal.



1 x Bondi, 1 x Blk/Bondi  
90 x 165mm

## Wobbler

Display in key sales locations.



3 x Bondi  
100 x 100mm

## Tobacco & Gambling Wobbler

Merchants selling these products are required to display at point of sale at all times.

[Selected merchants only]



3 x Blk/White  
124 x 43mm

## Become an in-store expert

- Install your VM assets.
- Get up to speed on the power of Afterpay by heading to [access.afterpay.com](https://access.afterpay.com) to leverage our in-store training.

## Need additional in-store VM or online assets?

- Integrate Afterpay in-store & online with the help of our marketing guidelines, creative assets and VM assets.
- Visual assets are not to be altered in anyway. Any torn or damaged items should be removed and replaced.

